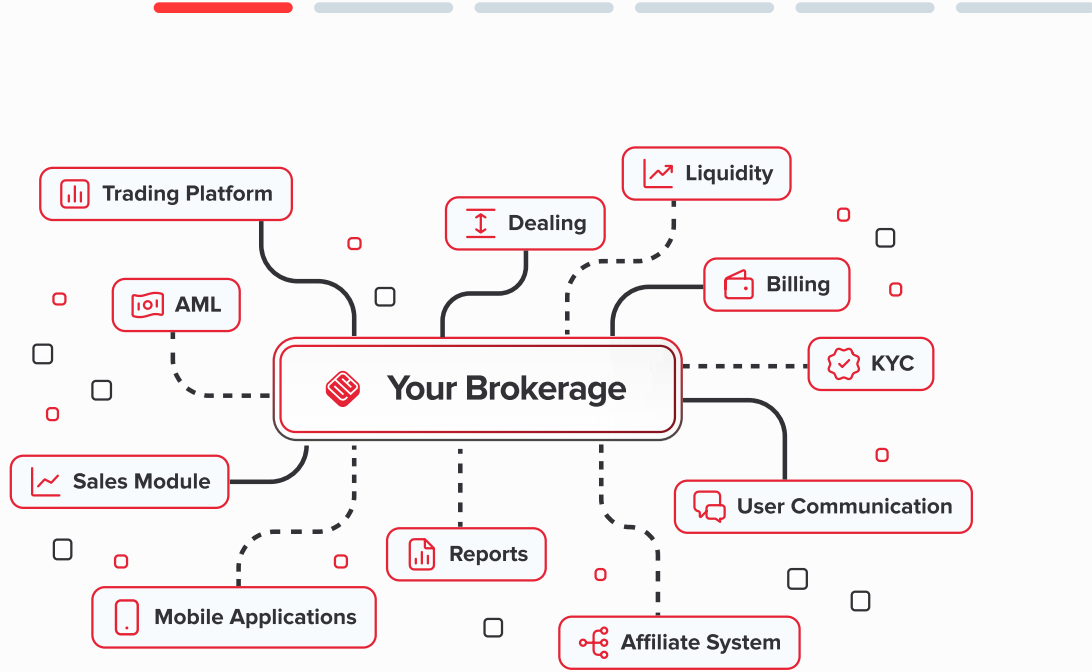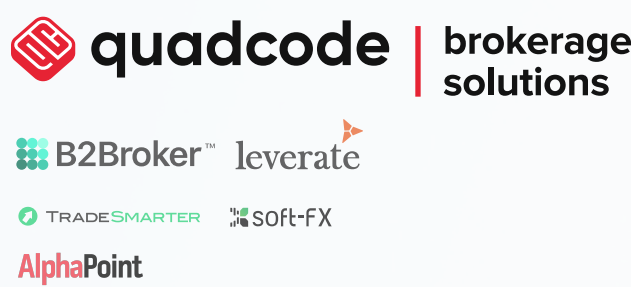# BROKERAGE LAUNCH CHECKLIST

Your step-by-step guide to starting a brokerage — covering setup, branding, legal links, app store assets, and affiliate tools to help you launch smoothly and confidently.
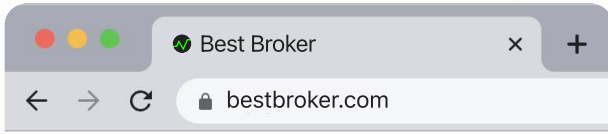
STEP 1
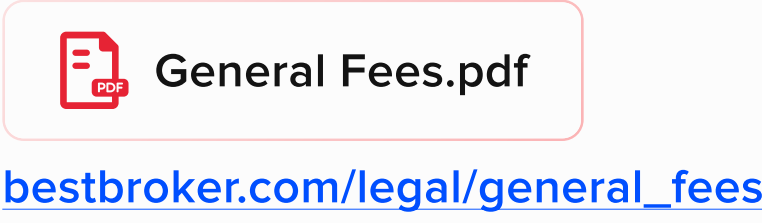
- Choose a provider → Pass Due Diligence →
  - quadcode | brokerage solutions
  - B2Broker leverate
  - TradeSmarter soft-FX
  - AlphaPoint
- Sign a contract

Your Brokerage — Trading Platform, Dealing, Liquidity, AML, Billing, KYC, Sales Module, User Communication, Reports, Mobile Applications, Affiliate System
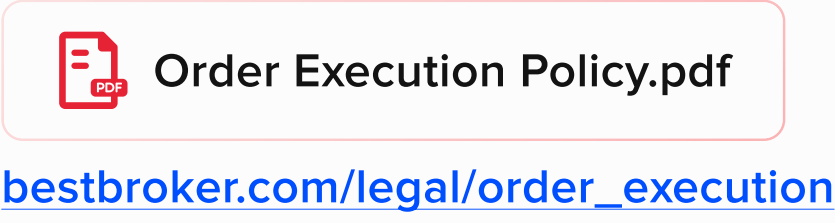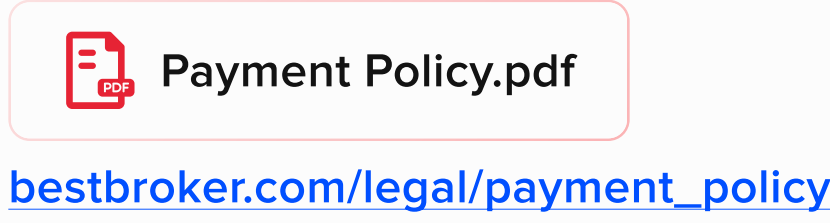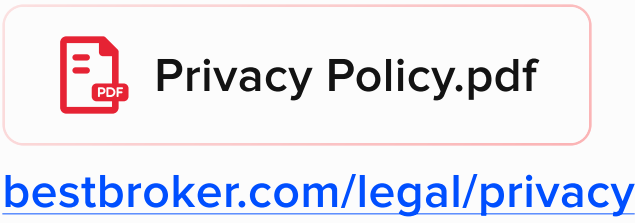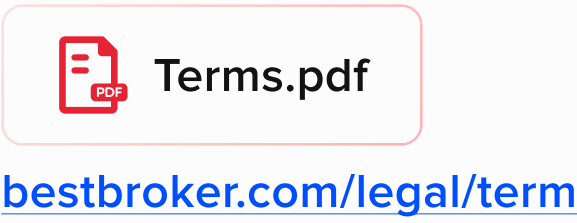
STEP 2

- Choose domain name (how to check)
- Select countries of operation
- Create unique style with your logo, favicon and brand colours
  - Best Broker — bestbroker.com
- Instrument types
  - Forex
  - Crypto
  - Commodities
  - Stocks
  - Options
- Client app specifications
  - Web
  - Desktop
  - Android
  - iOS

- Create subdomain for affiliate page and traderoom
  - 🌐 affiliate.yourbroker.com
  - 🌐 trade.yourbroker.com
- Choose preferred languages
- Decide on financial setup (Available currencies, minimal deposit, minimal investment)

STEP 3

- Create links and await for us to send PDF files for you to deploy onto your website.
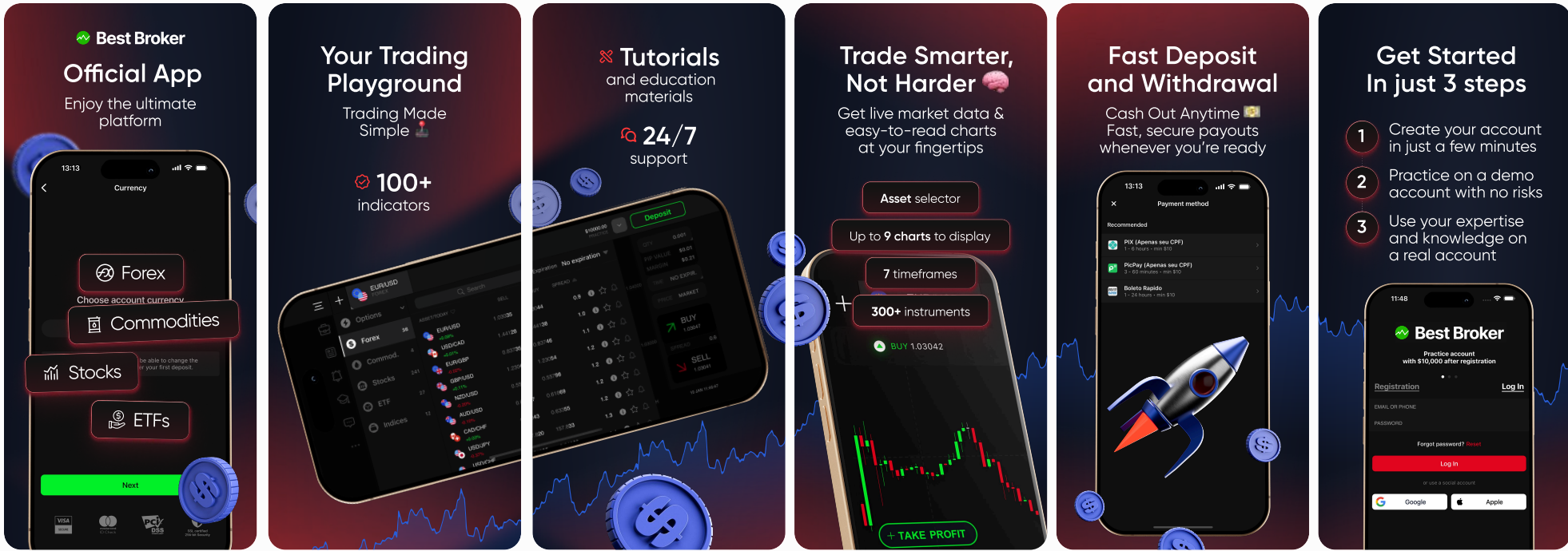- Create email boxes and share credentials with us. (Instructions)

- AML.pdf
  bestbroker.com/legal/aml
- Terms.pdf
  bestbroker.com/legal/term
- Privacy Policy.pdf
  bestbroker.com/legal/privacy

- Payment Policy.pdf
  bestbroker.com/legal/payment_policy
- Order Execution Policy.pdf
  bestbroker.com/legal/order_execution
- General Fees.pdf
  bestbroker.com/legal/general_fees

STEP 4

- Provide social media links to make your platform as much branded as possible. →
- Provide Google Tag Manager code for analytics

facebook LinkedIn X Telegram Instagram TikTok YouTube

STEP 5

- Provide Google Play and AppStore information:
  - App name
  - List of locales
  - Short description
  - Full description
  - App icon
  - Feature graphics
  - Phone screenshots
  - Category of an app

FINAL STEP

- Provide the affiliate offer information →
- List of rules affiliates must accept →
- Offers details for the affiliate module →
- List of trading instruments for the advertiser's page in offers →
- List of regions in which the brand operates for the advertiser's page in offers